

Make It Work Menu

Options to help you meet your budget requirements*

Please select items from the menu below to apply towards the program fee. For example, if a \$5,000 program is selected and the budget is \$4000, selecting:

- Two LinkedIn recommendations - \$500
- One introduction to a peer planning an event - \$500

... would negotiate the program cost down to \$4000 .

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- **\$250 each** (up to 4 per event) - Unique LinkedIn recommendations for Jacy posted within 15 days.
 - **\$250** (1 per event) – Onstage testimonial about Jacy’s program right after she finishes speaking.
 - **\$500 each** – Quality introduction to peers that are currently planning events, made within 15 days of event.
 - **\$500** – Three email blasts to all association members of when Jacy will be in town, so she can book additional engagements in your area. (E-blasts must begin at least 6 months prior to the date Jacy will be in your area.)
 - **\$500** – Book Jacy for next year, receive up to \$500 off the speaking fee.
 - **\$500** (up to 2 per event) – 1-2 minute video testimonials from board, executives, or prominent members filmed by your staff at the event.
 - **\$1000** – Strong recommendation via listserv (or other means) to each of the other associations in your state/region, plus contact information (phone and email) for state contacts.
 - **\$1500** – Unedited, HD video (professional audio and video) of Jacy’s presentation, with permission for Jacy to use/reproduce.
 - **Market Price** – Event or chapter sponsorship.

Total of selected items: _____

*Note - Minimum engagement pricing may apply. Menu items subject to change.